

Draft Goals and Strategies  
Envision Silicon Valley

**Goal: Enhance Safety**

- Prioritize projects that address safety concerns.
- All projects will result in a safe, reliable and comfortable transportation system.

**Goal: Provide Congestion Relief and Improve Transportation Efficiency**

- Improve regional connectivity and seamless travel.
- Improve transit service and travel times to meet demand.
- Relieve roadway, highway and expressway bottle necks and minimize traffic in residential neighborhoods.

**Goal: Expand Transportation Choices and Improve Travel Experience**

- Use technology to improve the transportation experience.
- Provide amenities to attract transit riders.
- Deliver high quality bicycle and pedestrian projects that close gaps, provide trail connections and promote countywide connectivity.
- All transit and roadway projects should take into consideration geographic equity.

**Goal: Expand Transit Ridership and Continue to Promote Quality Transit for Everyone – Including Low-income Areas**

- Prioritize transit programs and projects for commuters, students, seniors, people with disabilities, economically disadvantaged and all who choose to use public transit.
- Support equitable development by promoting transit-oriented development that includes affordable housing and prevents displacement.

**Goal: Actively Promote Healthy Communities, Environmental Sustainability and Plan for the Next Generation**

- Projects will promote healthy communities and a high quality of life especially in communities marked by poor health outcomes.
- Projects should help minimize Green House Gas Emissions and Vehicle Miles Traveled.

**Goal: Improve System Financial Sustainability and Maintenance**

- Increase maintenance funding for roadways, sidewalks, bike lanes, pedestrian paths and transit stops.
- Leverage new revenues with other funding sources to attract private investment and outside grant funds.
- Strategically apply new local fund sources to underfunded project categories.
- All projects and programs must have high levels of support from the residents of Santa Clara County.

**Goal: Continue to Support Silicon Valley's Economic Vitality**

- Projects should stimulate economic development, encourage investment and provide employment opportunities including disadvantaged communities.
- Ensure land-use decisions are consistent with transportation project priorities.
- Projects should benefit economic vitality and sustainability of Silicon Valley to the benefit of all residents and businesses.