

From: [Amy Whelan MHCF](#)
To: [Chris Ghione](#)
Subject: Philanthropy Night Honoree
Date: Tuesday, September 06, 2016 10:50:48 AM

Hi Chris – on a second topic, I have reached out multiple times to many nonprofits about submitting honoree names for philanthropy night. Usually Chiquy sends in a YAC name as part of the process. I haven't heard back in the last several weeks; do you think YAC may have an honoree this year? The deadline is tomorrow. I do have a placeholder for YAC, but I would need to know something by Saturday or Sunday at the latest. Does YAC fall under your responsibility as well? If not, feel free to point me in the direction of who I can contact. Thanks - Amy

From: Chris Ghione [mailto:Chris.Ghione@morganhill.ca.gov]
Sent: Tuesday, September 06, 2016 10:24 AM
To: Amy Whelan MHCF <amy.whelan@morganhillcf.org>
Subject: RE: Art a la Carte Summary

Hi Amy,
Thank you for sending this. The agenda is already set, but it should be very fast with the whole thing lasting less than an hour.
Chris

From: Amy Whelan MHCF [mailto:amy.whelan@morganhillcf.org]
Sent: Tuesday, September 06, 2016 10:22 AM
To: Chris Ghione
Subject: Art a la Carte Summary

Hi Chris – here is the general info for Art a la Carte. I can cover this at the LCAC mtg tonight if you like. Can I be early on the agenda? If coming down tonight isn't possible I can answer questions at another time too.

2016 Summary:

- Two dozen booth partners / craft stations in the outdoor grass area at the CCC.
- Food truck, fire & police displays in parking lot.
- Animal displays.
- Stage performances.
- Raffle.
- About a dozen student volunteers to help with set up and tear down.

2017 Info:

- Saturday, April 29, CCC outdoor amphitheater.
- No theme yet chosen.
- Planning to start in January.

General Summary / Significant Deadlines:

- Jan – choose theme.

- Jan/Feb – reach out to vendors and sponsors with information letter/application (sample available), media outreach.
- March – application deadline, school flyer printing (sample available), source volunteers (lead names available), media outreach.
- April – confirm vendors, distribute flyers to MHUSD and post, coordinate added components, media outreach.
- April – book venue for following year.
- Samples of all outreach, email templates, flyers, available.

Thanks - Amy

From: Chris Ghione [<mailto:Chris.Ghione@morganhill.ca.gov>]

Sent: Thursday, September 01, 2016 1:19 PM

To: Amy Whelan MHCF <amy.whelan@morganhillcf.org>

Subject: RE: Art a la Carte preparations

Hi Amy,

I will work on this and put on the agenda for the LCAC. The City's Recreation Division is part of the Community Services Department, so I can take the lead on both ends and coordinate with Nick and our other teammates. I'll put it on next Tuesday's LCAC agenda. Would you like to attend? How many vendors did we have last year?

Thanks!

Chris

From: Amy Whelan MHCF [<mailto:amy.whelan@morganhillcf.org>]

Sent: Thursday, September 01, 2016 1:08 PM

To: Chris Ghione

Subject: Art a la Carte preparations

Hi Chris – I am on deck to set up Art a la Carte for 2017, but it will be the last year that I work on it. My kids have out grown it, and it conflicts with the sports activities that we are now roped into. I have always listed the City's recreations department as the co-host, mainly because I think it fell under that department way back when. I originally picked it up in 2009 while serving on LCAC. I'd like to check with LCAC and/or the rec department about taking it back, if possible. I haven't asked around town finding other volunteers who may wish to pick it up, but wanted to give the City a chance to think about it first. Can you bring it up at the next LCAC mtg? Also, does it fall under you and the community services department or Nick C as part of recreation? Regarding the cost, we have been able to keep it to around a few hundred dollars each year, which is predominantly the flyer printing cost. All else is on the shoulders of the booth participants.

Let me know what you think may be possible. Thanks - Amy