

Roger C. & Jane M. Knopf

14692 Knopf Court, Morgan hill, CA 95037

August 5, 2015

Honorable Mayor and City Council
15755 Peak Ave.
Morgan Hill, CA 95037

RE: Monterey Rd. Street Diet (Main to Dunne)

We want to go on record as being in full support of implementing the lane reduction on a permanent basis as soon as the present construction work is completed.

As Warren Buffet says, "Tune out the NOISE and study the valid data".

We question how the Lane Reduction could possibly add 30 minutes to anyone's commute or be the sole cause of a 40% reduction in the sales of one merchant. We think these kinds of comments fall in the NOISE category.

We have lived in the (greater) Morgan Hill Community for 51 years and seen a lot of actions taken regarding Monterey Rd. and listened to endless discussion on what to do about the impacts of the heavy traffic through town. There have been two actions that in our minds have been positive in bringing change to the Downtown:

1. The installation of the landscaped median and associated sidewalk and curb improvements in 1981.

2. This year's Lane Reduction which calmed the flow of traffic and got most of the bicycles off the sidewalks.

In 3 to 4 months when the street improvement work and the parking garage are complete we will have a new energy in the Downtown. Please complement those projects with a continuation of the Lane Reduction program.

Two strong supporters of Lane Reduction,

Roger C. Knopf

Jane M. Knopf

From: [Maureen Tobin](#)
To: [Michelle Wilson](#); [Edith Ramirez](#); [Steve Rymer](#)
Subject: FW: Morgan Hill Downtown...It's Happening! Project Update 7/24/15
Date: Wednesday, August 05, 2015 3:10:40 PM

Maureen Tobin

Communications and Engagement Manager

City of Morgan Hill

17575 Peak Avenue

Morgan Hill, CA 95037

408.310.4706 (O) 408.406.4076 (C)

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PLEASE NOTE THAT I HAVE A NEW OFFICE PHONE NUMBER 408.310.4706



From: Nextdoor [mailto:reply@rs.email.nextdoor.com]
Sent: Wednesday, August 05, 2015 3:10 PM
To: Maureen Tobin
Subject: Re: Morgan Hill Downtown...It's Happening! Project Update 7/24/15



[Stephanie Affourtit](#), [Llagas](#)

I don't understand why it is still required to attend city council meetings to get your voice heard by City Council. Surveys, emails, petitions, etc should suffice. By participating in these ways, the people have spoken. Is the City Council listening?

Original post by [Maureen Tobin](#) from [City of Morgan Hill](#) (8 replies):

<http://archive.constantcontact.com/fs160...>

Jul 25 in [General](#) to City of Morgan Hill

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This message is intended for maureen.tobin@morganhill.ca.gov.

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[Nextdoor, Inc. 760 Market St., Suite 300. San Francisco, CA 94102](#)

From: [Maureen Tobin](#)
To: [Edith Ramirez](#); [Michelle Wilson](#); [Steve Rymer](#); [Bryan Jones](#)
Subject: FW: Morgan Hill Downtown...It's Happening! Project Update 7/24/15
Date: Wednesday, August 05, 2015 3:46:03 PM

Maureen Tobin

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From: Nextdoor [mailto:reply@rs.email.nextdoor.com]
Sent: Wednesday, August 05, 2015 3:44 PM
To: Maureen Tobin
Subject: Re: Morgan Hill Downtown...It's Happening! Project Update 7/24/15

 [Lori Henderson, Llagas](#)

Nancy this is very well written and I greatly appreciate hearing your position. It is obvious that the folks responding agree with you or their posts are taken down. That's okay--mine will probably be taken down too. With that, perhaps I'm misunderstanding you, but I don't believe that you should say that those of us who are not happy with this change imposed on us are giving "misinformation", "unreliable data" and peer pressure and are sensationalizing this with a "narrow agenda". Keep in mind we are potential customers that you are alienating. I am a Morgan Hill resident and I don't agree with this change.

As I have said before, I basically now avoid downtown due to the congestion and safety issues this has created so I really have no comment on the quietness, etc. If this does remain the same despite the voices that have stepped up to comment from the community against it, I will just continue to avoid any activities in Morgan Hill.

My only other feedback is, I think those signs are kind of silly (and a waste of taxpayer \$\$) and I think the best solution to slow down the traffic in downtown would be to put those same lights in at the pedestrian crossings like they have down at the CRC.

I hope the council is swayed by the fact that folks have taken a moment to voice their concerns. It is normal in polls for you to get a small response, just like advertising.

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August 5, 2015

Morgan Hill City Council

City of Morgan Hill
17575 Peak Avenue
Morgan Hill, CA 95037

Re: City Council Meeting of August 5, 2015, Agenda Item no. 23 – Monterey Road Complete Street Pilot Project

Dear Mayor Tate and Councilmembers,

I am writing to express my opinion regarding the Complete Street Pilot Program and my hopes that the lane reduction and resulting traffic calming will become permanent. I support staff's recommendations.

There has been a lot of "noise" surrounding the Complete Street project so thought that I would take a moment to address some of what I am hearing at this time:

- The Chamber Survey and the City's Community Survey are the only ones that matter because they reflect the will of the community.
Response: They are both unscientific. The Chamber survey has some downtown businesses doubting its validity due to a couple of issues and the City survey offered an avenue for negativity bias to creep in, especially due to the anonymity of the internet.
- The loss of business to some of the downtown businesses is due to the Complete Streets Pilot Project.
Response: There is conflicting evidence as to what is causing the loss of business to some and not to others. The majority of the dining establishments are reporting increased business implying increased foot traffic. No one can explain to me how more foot traffic can result in less business if shop owners are active in monitoring business conditions.
- It is better to wait for another time in the future like when the Hale Extension is complete.
Response: I would guess that 75% of the pain of making the transition to single lanes has been completed. Habits have begun to change and traffic patterns with it. Starting again when the Hale extension is complete will not alleviate the complaints that less traffic can move along Monterey creating backups. Additionally with all of the construction taking place a lot of the pain of the transition will have been tempered with almost 8 months of single lane traffic through downtown. We just need to make sure that the businesses have the best environment to succeed after all of the disruption.

Thank you for your attention to my comments.

Sincerely,

John K. McKay

Private Resident of Morgan Hill