

Gateway Art Survey Results

1. How would you rate arts, culture, and creativity in Morgan Hill?

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

No Opinion	Very Bad	Bad	Poor	Fair	Good	Very Good	Excellent
9	8	8	32	110	121	28	0
3%	3%	3%	10%	35%	38%	9%	0%

2. I think art in Morgan Hill should: (select all that apply)

	Number of Response(s)	Response Ratio
Represent Past	140	43.0%
Represent Present	77	23.6%
Represent Future	68	20.9%
Be Timeless	250	76.9%
Total	325	100%

3. What types of art would you favor in Morgan Hill? (select 3)

	Number of Response(s)	Response Ratio
Interactive	132	40.2%
Passive/Reflective	136	41.4%
Historical	222	67.6%
Modern	78	23.7%
Whimsical	132	40.2%
Sophisticated	130	39.6%
Abstract	46	14.0%
Total	328	100%

4. Where would you like to see public art? (Select all that apply)

	Number of Response(s)	Response Ratio
Center Medians	217	66.7%
Parks	261	80.3%
Historic Landmarks	224	68.9%
City Buildings	226	69.5%
Private Buildings	100	30.7%
Total	325	100%

5. Rank the locations regarding where you would most like to see art in Morgan Hill.

Top number is the count of respondents selecting the option. Bottom % is percent

**Most
Preferred**

of the total respondents selecting the option.	1	2	3	4	5	6
Center median on Monterey Road near Downtown	111 36%	44 14%	45 15%	27 9%	35 11%	43 14%
Butterfield at either the Main or Dunne intersections	22 7%	40 13%	48 16%	51 17%	73 24%	71 23%
New parks in Downtown	103 34%	73 24%	54 18%	41 13%	22 7%	12 4%
Nob Hill Water Tank (on top of Third Street in Downtown)	21 7%	44 14%	43 14%	68 22%	61 20%	68 22%
Granary Silos on Depot Street	21 7%	65 21%	57 19%	60 20%	66 22%	36 12%
Old Monterey Highway Railroad Overpass	27 9%	39 13%	58 19%	58 19%	48 16%	75 25%

6. Please describe your vision for arts, culture, and creativity in Morgan Hill for the next 10 years.

177 Response(s)

7. What is the most important action that the city government can take in order to reach your vision for arts, culture, and creativity?

176 Response(s)

8. What is the role of public art? (select 3)

	Number of Response(s)	Response Ratio
Beautify the Community	261	81.0%
Economic Development	26	8.0%
Celebrate the History & Character of a Community	242	75.1%
Community Development	62	19.2%
Inspire Creativity	105	32.6%
Create Neighborhood Identity	157	48.7%
Promote Tourism	62	19.2%
Social Change	13	4.0%
Support Artists	61	18.9%
Total	322	100%

9. What types of public art would you favor? (select 3)

	Number of Response(s)	Response Ratio
Murals on buildings, bridges, and highway underpasses	226	69.1%
Free standing sculptures	193	59.0%
Statues or monuments	97	29.6%
Fountains	131	40.0%
Themed Gardens	141	43.1%
Community events to create public art	56	17.1%
"Street Furniture" benches, street lamps, traffic lights, bus stops, bike racks, or waste receptacles	183	55.9%
Other	32	9.7%
Total	327	100%

10. How would you like to be involved with public art?

	Number of Response(s)	Response Ratio
Help an artist paint a mural or other piece of public art that will be permanently displayed	47	17.3%
Participate in a one day outdoor event/festival to create your own artwork	55	20.2%
Observe a one day outdoor event in which others in the community create art	74	27.3%
Serve on an advisory board	43	15.8%
Help design and plant a themed garden	38	14.0%
Contribute money or time	47	17.3%
Encourage my church, club, or company to sponsor a public art project	25	9.2%
Suggest a potential public art project	36	13.2%
Suggest a potential location for public art	50	18.4%
Attend a public art performance: theatre, dance, concert	158	58.3%
Attend a public art walk or unveiling	163	60.1%
Asks other for funding for public art	10	3.6%
Other	19	7.0%
Total	271	100%

Gateway Art Survey Comments

6. Please describe your vision for arts, culture, and creativity in Morgan Hill for the next 10 years.

Inventiveness and motif that shows Morgan Hill's past, present, and future that involves generation of new ideas and characteristics of what Morgan Hill is all about.

I like art to be something people can enjoy without it being distracting. I really enjoy the walking art display at Stanford. It is something can choose to enjoy. I don't want it to be distracting to drivers.

Art makes Morgan Hill more personal

Not gross bugs or art that makes us feel weird when we see it.(the San Jose statue that looks like dog poop.) No strange art. Classic to go with a town that has more restaurants than anything else. You don't want people to lose their appetite when they look at art. You want people to feel good when they visit.

Couple historical reflection such as the current train depot statues and timeless, class art that is beautiful and creates mood and pride in community. Make visitors think " Morgan Hill is special and reflective - appreciates beauty"

that is be timeless and have to do with Cities History and values

I think Morgan Hill has many opportunities to develop a connection to its past and its future through art projects. The water tower and other landmarks provide these opportunities to bring more tasteful art into our area.

I dislike the type of statues around the train station and library. It is stale and not inspiring. I'd like to see pieces that stay for a set time, and then change or rotate to make way for another.

I would like to see a variety of art that brings local residents and visitors to Morgan Hill. Incorporating art into the areas of high visitation, including the downtown, parks and recreation centers would be great. I think that while the downtown is the number 1 location, condit road next to the sports facilities should be second.

Being a history fan, I would like to see more of the history of our city being celebrated. I enjoy murals, statues, and fountains and like what has been done to date. I less inclined towards whimsy and abstract art.

Art should reflect the cultures that comprise Morgan Hill's demographics and be timeless so they can withstand the test of time.

More live music, downtown community events, more cultural restaurants, and art that reflects the area without being something most people don't like , ie a spider

qualities...
makes us think
makes us dream
inspiring
brings us together

Ongoing effort to incorporate the arts and culture into our lifestyle. Stop all this tunnel vision that the downtown is the only area to promote. Make this city wide.

I see Morgan Hill as having a keen perception of progression while still respecting where it has evolved from. It is full of vitality, and connection. Always trying to savor all the beauty around us!

Weekday/evening Tuesday,Thursday, Friday and Saturday band/live music especially during Summer. Different types of music(Latin/jazz/country...). Art vendors who sell pictures for both adult and children pieces.

It would be great to see art that reflects our agricultural history. I would also like to see that reflects our current small town community...it's friendliness, relaxing and engaging feeling..focus on the positive interactions of people/citizens...and whimsical interactive art in the parks. Murals on private businesses would be nice.

I think the art should represent the history of MH and the future of the town. I feel the spider concept is not welcomed by a great number in town versus the vocal few. I think of the pile of poo in downtown SJ. Just because a few like it doesn't make it great.

Inspiring our children and attracting out of towners to visit Morgan hill

Having iconic pieces throughout the city.

Preserve our town

I would like Morgan Hill to maintain its small town feel. I would like art to reflect some of the history of the area. I wish our downtown could be warm, friendly and welcoming. Like Los Gatos and Campbell. We should look to attract families and young couples, as well as keep us baby boomers here and interested.

Fun, inspiring and creative

I am in favor of timeless pieces.

I like to see the art be evolving to continue improve our city.

From local in town artists and inexpensive!

I would love to have more live music of all types in Morgan Hill. Think of Austin, TX. I know we are not that big, but there is a big hole in the South Bay regarding live music. SJ does a poor job with it. SF is great, but far away. You have to travel to SF or Oakland to see good music.

I would love to see sculpture installations that represents that is unique, and made by locals, and makes Morgan Hill different relative to other cities.

I prefer to see Morgan Hill's history portrayed in the future art works. Historical pieces are time-honored and would be appreciated by the majority of residences, especially those who've lived here a very long time.

I think something common to our town, know to many. Not modern , more historical

The art in Morgan Hill should be an attraction that visitors to Morgan hill and take in and enjoy. I see it reflecting Morgan Hill 's past and helping future generations to understand and preserve Morgan Hill's history.

MH is a FAMILY COMMUNITY that everyone wants to be a part of because of its charm and close knit community. Our art should be reflective of that. We care about each other!

I hope for stronger music programs in the public middle schools and public high schools, including orchestras and concert bands and higher-level choirs; prepared by introduction to music, taught by a professional music teacher, as a part of the curriculum in all public elementary schools.

Art should enhance and beatify the downtown or parks. A few modern art pieces may spark conversation or become a memorable place holder in a visitor's mind, but there really should be a combination of all types of art.

We are part of Silicon Valley. Let's focus on the future, not the past. Let's show the vibrant cultural diversity of our people as they are our greatest asset.

I would not want to see anymore art then already exists in Morgan hill as I think too much takes away from Morgan hill's natural beauty.

Thoughtful of the past but guiding towards innovation and the future....

I like the art pieces at the train station and the library. I am appalled at the spider on the parking garage. That is not what I want Morgan Hill to project to the surrounding communities and visitors. I do not think we need to promote bicycles either. Specialized Bikes refuses to get involved in community charities. Why should we promote them

Creative, unique, welcoming, feeling of warmth and belonging.

Create a new park along Little Llagas Creek and add sculpture exhibits and even an annual competition as other cities have done to celebrate our culture.

Let's be proud of our history.

Definitely NOT a spider! Reflect the beauty and unique assets around us.

Colorful art of mixed media on public & private buildings.
Could be artistic large tile pieces, metal sculptures, stone sculptures, murals. Variety is the key, with both whimsical and historic pieces throughout the city.

No spiders

Welcoming to visit, encouraging participation, educating of the history of Morgan Hill and it's environment, events to include families, opportunities to participate in education of topics of public interest.

Lots of big colorful permanent art/sculpture though out the core of the city. Including community center

Family friendly, educational, non political, condusive with California's natural beauty

I would like a city sponsored arts center that hosts art events, music, workshops and community events.

My vision of arts, Etc would only take place AFTER the safety of the citizens of Morgan Hill were taken care of first. We all know the the Police and Fire Departments are under staffed. Every Council member has said safety first, but nothing really happens. More Police officers are needed and two additional Fire stations should be added.

I would like to see Morgan Hill really become a mecca for public art in good taste. What I mean is dramatic pieces that honor creativity and imagination without denigrating any segment of the population. I think some should honor our agricultural past and heritage for sure.

Morgan Hill downtown must be known for its unique art in Silicon Valley!

...

A community should have art reflective of the community populations. IE, we have a significant Latino population yet existing art in MH do not reflect this. I have supported all the art projects but have the opinion that they do not reflect the diversity in the community.

Historical in nature ut a twist on the modern

I would appreciate art that reflects the history of Morgan Hill and it's agricultural past. I am a 5th generation resident and I like to recognize the history of our town.

Sculpture, murals and interactive art throughout downtown. Opportunities, (CRC classes) more emphasized for participation than currently. NO SPIDER on the side of a building! (Whimsical-no, ugly-yes)

I'd like to see permanent, interactive, and family friendly art pieces that are exciting to revisit again and again- pieces that are iconic to Morgan Hill. I'd like to see an art gallery back in town. Loved the dr Seuss exhibit we used to have rotating in.

Timeless but interchangeable every 2 years

NO SPIDER...mushrooms and poppy jasper are more indicative of the area.

Not sure if I'm going to be here that long I have a hard time thinking about a vision. But I think you are on a good path, with the murals and public art now installed. Just keep / improve involving the community in the decision process more to avoid controversial installments like the spider in the future.

I feel that Morgan Hill has a great start on Art in our community and would like to see it continue. Down town is a nice place to be, I see art as a part of the ambiance that draws people.

I'd like the art works to fit the character of our town with the small town feeling and a sense of our history.

If there is art in town, there needs be an 'art school' in town as well. As much is my view.

No spiders! nothing scary or ugly...do something with culture and meaning that children and adults can enjoy.
Some kind of long interactive playful structure, incorporating nature/trees etc. Not all stone and concrete though...somewhere nice where people would want to take a pic with and share...i.e. where they could take a christmas pic.

better not entail spiders and government shouldn't spend too much money on projects.

Creating a lively and attractive environment which encourages citizens and visitors to participate in all that Morgan Hill has to offer.

It would be great if there were plays (musicals, classics like Shakespeare & Oscar Wilde, as well as newer writings), musical concerts - some featuring classical music, others country, others for jazz, etc. Classy parks with fountains, perhaps a butterfly garden, would be a lovely place to take the kids for an ice cream cone or to go rollerblading

Having the same type of art network and stores like Los Gatos

Public art is intriguing, but not controversial. Art is reflective of a family-friendly community. More opportunities for people to create art that is displayed throughout Morgan Hill businesses and public venues. Interactive art is in several locations, creating memorable discussions and photo opportunities.

I still love the Thomas Kinkade painting of downtown Morgan Hill. To me, Morgan Hill is charming because it us warm and inviting for people of all ages. It isn't pretentious or new wave, but grounded and timeless. We love the annual festivals and community arts and hope they will continue rather than change.

I think there is already enough art in MH and money should be spent on more necessary services etc.

Art that a person would stand and view and have a pleasurable experience. Not too much modern or abstract.

The Arts supported thru a variety of ways: passive displays throughout the downtown as well as the city, a history walk in downtown, murals made from various materials, beautification efforts, city subsidized art installations, maybe a yearly local artist's lottery, but most of all...an overall vision that encompasses and ties together all aspects.

I'd like to see more murals like the one on the bicycle shop, I don't know if this is the right forum but I'd like more community activities like community sponsored crafts I.E. oil painting or pottery classes, kind of a lunch and learn or a winery sponsored sip and paint event. it would be a good way to meet our neighbors.

I would love to see the community use local artist both professional and the children from the local schools to provide the art that we display around town.

I would like to see art as an educational tool in revealing the past, present and future of Morgan Hill. The Veteran's Memorial is an example of this. Every time we pass it we are reminded of the past yet also of the future with the flag being present. The murals on second street and the figurines at the library also do this.

That it is creative and involves mostly local artist

Nothing garish or controversial. Something everyone can appreciate.

morgan hill heritage.

Honor the history of morgan hill town and people

I think we should try to keep the country, small town feel of Morgan Hill. Focus on nature, farming and family. Most of us live in Morgan Hill because we're trying to get away from the city.

I want to see something that is similar to what I see in towns like Napa or Yountville. They have interesting art all over their small towns.

A peaceful friendly community with an integrated multicultural flavor.

Minimum expenditure of public funds. Private funding for all art.

turn downtown into a pedestrian only mall/park where folks can gather and where they will want to linger and enjoy art installations, shop, nosh and recreate .

No mural!!
Put in mosaics.

Morgan hill is a city filled with beautiful wild areas and the urban areas are slowly starting to look more maintained and nicer, so I think the art should be reflective of the green, serene environment but also it should be used as a tool to enhance the appeal of our downtown areas and parks. It doesn't need to be a literal take but be timeless.

Something attractive which gives visitors cause for admiration and a desire to share with others

Representative of our past and demonstrative of our future. Not too intrusive, simple but unique. It should blend in w/ surroundings, yet interesting enough to catch your eye. From different perspectives - our past/ future thru the eyes of a child, young adult and then the eyes of a longtime senior resident.

Would love to see something large and iconic. Similar to the Campbell Water tower.

No more spiders

Historic would fit a smaller place as Morgan Hill. I wouldn't want Morgan Hill represented by a spider on a parking garage.

like the idea of honoring the past of Morgan Hill, but welcoming the growing and loving community that it is becoming. Not sure how you do that :) Still love all the mushrooms painted!

I would like to see art from different artists that encourage touch. What good it a piece of art that you can't touch and feel. Itt would be nice to see things that kids can climb on or take pictures with.

Rather than static, art installations should be ever evolving, changing, interactive, and provoking thoughtful interchange. They should reflect our past, present, and future and who we are as a community in all our diversity.

It would be nice if our buildings could be beautiful works of art instead of just functional. If we had more space we could have a park and the gardens could be art as only nature could do it.

The art needs to tie into the big picture rather than just stuck there to be stared at.

1. Either enlarge an existing downtown structure or build a new performing arts center to house a theater larger than the existing playhouse, as well as a public art gallery.
2. Open Granada Theater for movies and special events.
3. Turn the parking lot behind the Granada into a parking structure.
4. Keep BookSmart open downtown.

Anything but the hideous \$200,000 spider. It is not a tarantula, nor is it anyone seems to want. It would be nice to have more plays. There are not any programs for disabled children or young adults.

Something that describes the majority of residents in MH. Think about the biggest influences for our area. This is not about an artist making a name for him/herself. This is about Morgan Hill and how to be represent its residents.

I think if the public is going to pay for the art, then it should be art for the public's enjoyment and it should in some way reflect the area. It should also blend the old with the new. We are in a good space now for music and drama now with the amphitheater and playhouse. Perhaps a little more space for local fine artists to display their work

Visually appealibg

Timeless and classic, not trendy.

Not too much. But some downtown.

How about bathrooms at parks!
art that represents the past and will evoke the small town feel.
Arts are a nice extra, but I feel like money should be spent elsewhere.
More downtown boutique shops that feature affordable artwork and high quality woodworking and artistic clothing. Higher quality outdoor music. The Thursday night concept is great but the performers have been very musically subpar. Artwork reflecting the agricultural history and the current gateway to the wine country. More sophistication
good metal examples at CCC, Train Station, and Library. some good examples of interactive on local news regarding SF street recently. natural landscapes with or without water, but flowing water preferred.
A variety of artwork that is unique and interesting. Art should be talked about and be a source of discussion for local residents and visitors.
More performing arts
I want MH to continue to have inviting spaces that include art.
Interesting art adds to the community experience when visiting different areas of town. The art needs to be tasteful and appropriate, and not offensive to anyone.
Morgan Hill Residents are passionate about the City's history and charm. I think ART is important and needed badly, but should be tasteful and reflect the City's history. Please don't make it gaudy and out of place. Modern Art can stay in San Jose. I think updating the 101-Overcrossings (3) would be GREAT! Lights, artistic fences, etc.
Art with farm, orchard, oak tree, vineyard/winery, ranching & horse themes-our heritage, uniqueness & desirability as a destination for Silicon Valley! Celebrate our diversity: Native American, Spanish, Japanese, Irish, Italian, Swedish (Morgan Hill Sister Cities). Promote local music, film, theater & sports (cycle, swim, soccer, horseback riding!)
Nothing abstract!!!
Morgan Hill should remain flexible as to please everyone who lives here or visits here. There is a variety of cultures and age differences that frequent downtown and seems that everyone enjoys the activities and restaurants . Like Gilroy represents the Garlic Festival , once a year , Morgan Hill is always and lovely place to hang with friends.
Focus on history and activities. Put some art at the Morgan Hill House, the train station. Celebrate the mushroom. Some at each of our athletic facilities celebrating sportsmanship and/or children activities.
Once we get the trail up the city symbolic mountain, put some art up there.
This needs to come from the schools in Morgan Hill. There is very little art in school if at all, get our kids involved!
Statues, multimedia, interactive, light shows, online translated into high tech exhibit of light & sound, e.g., light show display on exterior of civic building in San Jose

& on golden gate bridge & video and holographic displays w/ or w/o sound, interactive virtual reality exhibits, Zero1.org type art, also traditionnel contemplery paint, draw, etc

I'd like it become slightly more sophisticated and hip to appeal to the wine tourism crowd with nice places to dine and shop but I would also love for there to be a more family friendly vibe with at least one mace to eat that caters to kids downtown and a park near downtown.

I did not answer any of these because I feel we do enough with our street fairs and parades. We don't need to spend money on bikes stacked on top of each other or giant spiders. "OUR" money should be used for more inportant issues. maybe a statue of a farmer or a family and paint it black to represent the shadow of what Morgan Hill used to be.

Nothing that people may find offensive. Like the tarantula on the side of the parking garage. Horrible idea.

I would like to see the continuation of multiple types and styles of art. I want to be surprised and do like to see the art spread thru out the city. I don't mind if I don't love it all, if there is enough of it we can all find something to enjoy. I also do not think everything needs to speak to our history. Sometimes it can just be a piece of art.

Interactive, engaging, iconic, place of destination.

Better than it has been.

The art should be meaningful, not just a costly whim that doesn't matter today or in the future. Public art in the community should reflect the culture of the city and it's residents. Or do without adding any!

Lets let our kids relate to our past and how it formed Morgan Hill as we know and love it. Today's artist bringing back the past and relating to the future.

ART STYLES SHOULD FIRST EMULATE OUR CURRENT SOCIETY. IT SHOULD ENDULGE THE VIEWER, COMPLIMENT THE ENVIRONMENT, BE CONTEMPLATIVE YET PROVOKE THOUGHT. HISTORICAL OR REGIONAL GENRE STYLES SHOULD BE IN MUSEUMS OR GALLERIES. ALL CIVIC ART SHOUD BE EXHIBITED ON A ROTATIONAL VIEWING SCHEDULE. WE MUST ALL BECOME CRITICS.

Not sure, maybe some art contests.

Lots of opportunity to see local artist work, including local kids.

Modern sculptures throughout the city. Thate landmark Granada showing 1st run foreign & independent films.
A jazz club would be great. Workshops taught by artists for painting, sculpture, etc. Perhaps a writing workshop and literary events with authors.

A sponsored tile wall would be beautiful. The art on the tiles can be created my anyone. It would be a destination spot as everyone would want to visit their tile. It would be colorful.

Poppy Jasper should be respresented somewhere. I love the mural off Monterey Road (to the West) on a building. I loved the mushrooms. Are they still there?

The art should reflect MH's past, present or future and be unique to our area. We need something to identify our community to the world, whether it be used on a letterhead, signage or photos. Color is important too because it stimulates the senses.

I used to live in Pleasanton. It would be good if Morgan Hill could come up with something equivalent to the Arch they have over Main Street and incorporated in the local business park.

I don't really care about it but I don't want some ugly sculpture that stands out. If art is going to be included in the downtown area it should be subtle and tasteful blending in with the environment and reflective of the city history

Eclectic, some fun, most by local artists reflecting the history and culture of MH.

Imperative that Art represent our diversity

No giant spiders. Seriously. There is so much history and character to our city. Showcase art related to our history/founders, agriculture/industry, past times (wine, horses, outdoors), and family.

I like the types of art projects we've had so far (murals and statues at the train station/library). I'd like to see a community art effort like had painted tiles.

If you want to spur arts and creativity, you need to create spaces to do so in the downtown businesses. More restaurants is a bad idea. Encourage small businesses that give us something to do downtown! A bookstore, a Petroglyph, a mini-arcade, something, ANYTHING to draw families downtown. Take a note from Los Gatos and Willow Glen. PLEASE!

To pay homage to the town's rich agricultural heritage.

I Have no comment about this because I think that it is a huge waste of money. Unless it is an interactive one for kids to be able to get something out of it. Other wise do not waste.

Art/culture should represent the history of those who built our town. I think something talking about the farming heritage would be best.

I'd like to see the multicultural aspect of Morgan Hill. Currently ethnic minorities are invisible in all levels in the city.

Something timeless reflecting past, present and future. Choose art that speaks to all cultures and ethnicity and encompasses all people. Be balanced - whimsical and sophisticated, multicultural.

Stay true to the history of Morgan Hill while adding some Whimsical, and perhaps, modern pieces that reflect the genre of the community and the cloth in which Morgan Hill was built. Presently, you have painted mushrooms, change artwork subtly, maintaining history & core parts of Morgan Hill that preserve the old town feel.

return the taste of mh to main street. most other cities hold their fairs in center of town not off on some side street

I BELIEVE WE SHOULD MAKE IT PROMINENT AND BE VARIED in scope to include HISTORICAL AND PRESENT DAY WITH A LOOK TO THE FUTURE as well!

Opportunity for locals to try making art

mural art, gardens, and sculptures downtown, interactive art for kids at parks (in downtown as well)

Vibrant, interactive, beautiful, full of life, colorful
I think adding more art to Morgan Hill is a wonderful idea. I am interested in several different types of art. I think Morgan Hill should try to stay a place of beauty. Not to add outrageous art that will be controversial. Not to add a spider that adds fear to people's lives. Let's stay a town that people come to for its charm.
My vision is a Morgan Hill where arts are an essential part of the city's identity. Downtown should be a cultural center, bringing innovators & entrepreneurs together. Support the theater, replace the downtown mall with a visual art gallery complex, tap into and support local talent, create a festival that isn't just about selling things.
I would like to see SVCT expand to Drama in the park (ie cultural center grandstand) Expand the Mushroom Mardi Gras and Taste of Morgan Hill to 3 days.
Why do we need this project? Why not put the money to something more useful? If you are going to do this put where people can enjoy a tastefully done historic art display.
Preserve the small town charm and remembering our history.
1. Public art should be an essential part as the City continues to improve the Downtown area.
Use art sparingly and tastefully. Do not create a cluttered city and do not use modern art. Our art should be a reflection of our community and its history. Our history is what makes us unique.
My thinking is that Morgan Hill should show it's evolution. From historical art to modern art. Possibly with some whimsical in between, since we are attracting a lot of young families with small kids. Looking forward to a vibrant town!
I like whimsical but within reason. The cost for art doesn't have to be extravagant! I think the city made a huge mistake commissioning a spider. Those funds could have created a park, benches, perhaps a program for youth to participate. How about an outside sitting area?
I would like to see the city support arts and reflect our identity through public art. We are a close knit community with beautiful open-space, wonderful wineries and athletic opportunities, and a rich agricultural history to share.
Having local artists and schools create art that represents their vision of morgan hill. Something that can be touched by all.
Art! Art everywhere! Creative, cultural art comin' out your eyeballs!
I would really like to see Morgan Hill "grow up" and embrace art that is just enjoyable and not make it all have to relate to the history of the area, agriculture, etc. Love the spider!
I would like it to be something unique to Morgan Hill that makes our community stand out.
Less literal, less historical. We've got plenty of that already. Let's be daring. Let's represent our times.
Many unique clothing boutiques like in San Francisco & New York, many eateries and NO BICYCLISTS! Bicyclist hinder sightseeing tourists and walking downtown.
Would like to see some classical or operatic events. Would like to see art highlighting historical buildings/areas and their history. Definitely would like a gateway

piece.

Art should be inspiring and pleasing to the eye; it should magically take the viewer that place in time.

Art helps give character and definition to a place. It will increase tourism and value to Morgan Hill, especially if we create something like Portland: <http://www.publicartportland.org/> and create a way for people to find it, like: <http://publicartpdx.com/>

murals of places and history and scenery of Morgan Hill

I would like to see local artists of all kinds featured. And I would like to see it change out with the seasons, or even more often. Lots of color and vibrant. So that non-Morgan Hill'ers stop in awe of the pride we take in our art culture.

save the money....spend it on water storage

Nothing interpretive or overly modern. Please stay away from anything politically charged.

Art should focus on our farming history.

I do not want to see us spending hundreds of thousands of dollars on art when our roads are trashed.

I believe that any art should be in places a person would choose to go....not in general public as every person has their own opinion as to what constitutes impressive/repulsive art.

Arts, culture, and creativity will grow in Morgan Hill and make the city look sophisticated.

7. What is the most important action that the city government can take in order to reach your vision for arts, culture, and creativity?

A variety of styles and subjects with some having meaning to local history and relevance, but also some without. I would also like to see a mixture of artists local and otherwise.

Listen to the desires and recommendations of the community and take their input seriously instead of pretending to listen and doing what you want even if it goes against the community's wishes.

Try not to make Morgan Hill to be like someplace different. Morgan Hill has it's own charm. If people want to go to Los Gatos they will go there. Let Morgan Hill be itself; a small farming town.

Paint the bike lane green
Artistic bike racks
Street lamps with music

Park and Arts - mix of historical status continuing on Hiram Morgan Hill statue themes, agriculture heritage, Horses, bikes, nature -
Using local artist who know the history and value of our city and family's who live and work here
The city of Morgan Hill needs to continue to incorporate art in the downtown areas and parks that will be tasteful and represent its unique culture and character.
Have funding available.
Provide locations for art. Funding is important too, but may not last forever. Having the City serve in a fundraising coordination role could be appropriate as well.
Continued promotion, funding and/or grants, involvement with our schools
Employ quality artists that are recognized for their contributions to the local environment.
Keep things balanced. Don't favor any one groups ideals. Art, culture and restaurants etc should be varied to appeal to many demographics art should be voted on by full public so we end up with a community that reflects us
Get brilliant, creative, motivated, can do people involved
Set aside dollars from City Budget to promote the arts: classes, displays, competition, bring in notable artists for conversation, teaching, etc.
Relate it to the beauty that we see every day. The fun of the social aspects we enjoy in our city. The sense of community and involvement Reflect the creative spirit of the community. I see us as a young-minded, growing community.
Advertise to the community.
1) Gather information from current Morgan Hill citizens regarding their thoughts about art in MH; 2) Compile & share all the suggestions to the community. 3) Taking suggestions into acct., determine highest visibility locations that would best fit suggested art. Provide that info. to the community, too.. 4) Budget 5) Timeline 6) Execution
Anything but inaction
Just try something.
Get out of the way
Use local artists
Maintain downtown. Provide resources to keep it clean and safe. Study other communities that we want to emulate. Willow Glen, Los Gatos, Campbell. Keep our

town safe.

Beautiful pieces, floral, landscapes, hillsides, scenery. Do not buy pieces that are fads.

get it done. Don't over-think it.

Free donations and not taking advantage of tax payers!

Find ways to attract more interesting businesses and art venues to Monterey. Rent is so high that it is prohibitive. Downtown is getting much nicer (Thank You), but there is not much reason to go there except to eat.

Identify a group of local artists and identify the best options for our community that aligns with the unique feel of Morgan Hill.

Actually, I don't think the city government should be involved with this action on putting out artistic pieces in MH. This should be left up to the MH taxpaying homeowners. I believe they would choose the art that best represents them and this fine city.

Getting community input , like this

I think the city of Morgan Hill should have a design contest so that the art is for the people, by the people. This way the art will reflect Morgan Hill and it's people.

Keep the Downtown CHARM! Never forget who we are or where we came from! We have a long AG history that must not be forgotten!

Encourage the Morgan Hill Unified School District to work for the above vision, and partner with them in finding additional corporate funding from local businesses to make stronger music programs in all public a shared goal and reality; then showcase these student music groups in most public City functions.

Put pedestrian cross walk flashing lights across all the crosswalks between Wright and East Dunne. Drive down Lincoln Ave in Willow Glen for an example. Safety first then Art.

Set aside the money for art, and/or continue to apply for grants, etc. so we have money to spend as we continue to define what Morgan Hill will become. Be bold, there seems to be a lot of resistance to modern art in MH, but the city need to look at the bigger picture and consider it's long term goals.

Raise funds and bring avant garde artists into town to have exhibits, give talks and master classes at our schools. Set up a public place downtown where artists and writers and musicians can come to perform and interact with us--now that we are losing BookSmart it's necessary.

Control anymore art from going up and focus on new construction and parking garage.

Keep the public in the vote. Don't allow for a few to decide on the group

Not put the spider on the parking garage.

Engage residents to take ownership and make it happen!

Provide proper funding and develop a program to bring in the arts in a thoughtful manner.

Not allow the public to define art.
Continue to get our feedback. Nothing modern.
1. Require all future government buildings to have some form of public art incorporated into the design. 2. Require all future commercial buildings to have a percentage of the construction cost to be designated for public art.
Continue to encourage public comments.
Infuse funding. Promote city matching funds from community.
Not to waste money on artwork that is to trendy.
Don't destroy BookSmart! Killing that business will kill down town. Who cares about art if no one bothers to see it? People come to BookSmart because it IS Morgan Hill DT. It represents what is great about our town...community.
Add a surcharge on all new construction for art and culture projects.
Be proactive with programs and sponsorships that promote public art. Sponsor contests, promote them in the local and regional media and be open to all kinds of art.
involve the community so that it can give input to any art projects.
Admit they made a mistake and NOT put the spider on the new parking structure.
...
Actively recruit artists from the Latino and Asian communities. Place art where children have access-not only at library but places near schools, El Torro Center
Take heir time, no need to rush artwork just to facilitate
Avoid modern art pieces
Do not expect consensus, but continue eliciting information and preferences from the citizens who have to live with whatever you decree.
Fund local artists.
Actually do something
NO SPIDER...mushrooms and poppy jasper are more indicative of the area.
Don't have only city officials or even builders decide on which kind of art the funds are being used for, but make it a truly open process for the community - as long

as it is on city/community property of course.
Continue to incorporate art into the development plan of the down town.
Sponsor more events publicly or in the media in prime time.
Be mindful of cost and who will be pleased by viewing the artwork.
not spend too much money on projects and not build large spiders
Continuing the process of renewing and revitalizing a lovely community.
Work with the building owners to lower their rents so more artists can come into town.
Make the budget for the arts reasonable-a fair percentage of city funds that the residents can support.
To reconsider the garish art project of the tarantula for downtown. it would be a shame to spend so much money on something which wouldn't bring overall community interest and support. Perhaps a large bicycle or poppy could be considered.
Stop spending money on expensive sculptures from artists who aren't local.
get artist concepts and put them on display. Have the public vote (non-binding) on what they like best
Let the public in on the selection of the art.
Establish a permanent budget for the procurement and installation of Art; support local artists; create a vision of the city that always includes art and artist appreciation, support art celebrations/festivals; start and maintain an artist referral list; promote art awareness.
listen to what the people of this community want. Be transparent.
Don't overspend on crappy art with any one artist unless residents are able to vote or respond to survey to approve the project. (Ex: terd in San Jose's Plaza De Cesar Chavez)
Not overwhelm the beholder, but make a quiet statement. The City of Morgan Hill symbol on city signs and cars/trucks is a good example of this. It is a classic yet classy symbol.
Get together with artist and see what they think and then let us know and vote on the various projects.
Don't approve goofy art most people don't get.
celebrate the history keep the history
Just make it beautiful not gaudy or shocking. Add pieces that make you smile when you see them. Not pieces that leave you sitting there trying to figure them out.

They should not be intimidated by people who resist change. I would love to see a dynamic, interesting, and diverse downtown. Right now, it is dull, archaic, and far below average. I love my home, but I am not proud of our downtown at this moment; however I am very excited by the renovation plans that the city has proposed. Please follow through.

stop trying to legislate art. Use private resources to fund surveys, design and placement.

close Monterey to vehicles; time lights and otherwise improve alternate routes for vehicles.

Get rid of the spider. Add some class

Invite a few upscale businesses to open their doors in our downtown by giving incentives, eg Boulanger and some better quality retail shops, the quality of the merchandise really is a deciding factor in the foot traffic. should also be more activities, eg pottery studio where children can create, more signs placed to show where community garden is

Create an identity to build for history and character for

Of the community for future generations.

It must be timeless to recognize those that came before us, those of us now and to celebrate those that come after us.

Keep it in the forefront for all projects. Involve the community in painting regular fixtures around town such as electrical boxes, light poles, breezeways, etc. I am most in favor of gateway art as you enter Morgan hill from all directions on the main veins.

Small independent businesses that showcase all the above!

Reach out to the community. Beautification

use local artists. It's not about how much you spend, it's about what it represents

Reach out to the community and have local schools enter into an art contest. The school, class, or individual with the most liked votes should have their master piece created and displayed downtown for a lifetime. Involving the community would be the best approach just like you are now by sending out this survey.

Community involvement in all facets from concept to creation (where possible) to interactive opportunities for all ages. "Doing" art should be balanced with the traditional concept of "viewing" art.

Continue community outreach and participation.

I love the plans for the tarantula on the wall of the parking structure. It is so "us." I like what the city Government is doing to promote art.

Sharing history

Don't install giant spiders anywhere

Improve indoor and outdoor performance spaces in downtown and in neighborhoods.

please stop making decisions without consulting the public. I feel as if the spider art was decided behind closed doors.

See above comment

Continue holding open forums for discussion on the art projects being planned.

Have citizens vote on art selections.

do not use our money, Take donation/ volunteers only

Stop growing Morgan hill population with multi family housing developments. Our small town is being overrun with condos and apartments.

If we are going to install art in town we should have something that is timeless and not something silly that visitors and residents will make fun of. (ie. the spider)

Fund small business. Focus on downtown activities which incorporate food, wine, high quality music and are open to all ages. Thursday and Friday night street activities that bring business to local restaurants and wine bars.

Let Lib/culture/Arts commision and local organizations lead, City in support.

Providing funding is the only real way to promote the development of art in the community.

Put Monterey road back the way it was!

When planning a new

Publicly show plans for the projected art on the website (without having to attend a planning meeting) with an option to comment on whether or not a particular project would be good for our community. Keep having community events like the Wine Stroll and music/theater events downtown.

Talk with me about my ideas.

I presented my idea of an MH Art Trek to the MHLAC, which seems to have been ignored. We should have more Local Artist events and an Art Trek (have artists are various locations around town) and I think have Signature Overpasses (artistic design on the fences or light posts) would really be cool!!!

Listen to the public!

Get that spider changed to a true tarantula body shape or cancel it.

Involve the schools! Keep it local!

Publicize!!! Make Morgan Hill a spotlight for modern art. Invite artists to exhibit here. Provide methods for other types of art too, like dance outdoor performances, & poetry & literary oral readings. Put \$\$ into it like they put \$\$ into the sports centers. Make a big modern art museum building.

Start building a park near downtown and keep book smarts new location close by and allow for the theater arts to flourish downtown at the playhouse and theater

Don't install anything that people may find offensive. Like the tarantula on the side of the parking garage. Horrible idea.

Help give artists freedom to express themselves and the space to do it.

Have any art have a more purposeful representation of our community, and ideals, family friendly.

No spiders!!!

By not necessarily spend that much but still getting nice art.

Be careful with spending and listen to the residents' input on where money or projects should go.

Make sure the artist is local, not some long haired free spirited artist from Denver/San Francisco or other outsider. This community has a lot of talent that lives right here.

MONIES FROM FEDERAL, STATE, COUNTY OR CIVIC PROJECTS MUST HAVE PERCENTAGE ALLOCATED TO FUND PROGRAMS FOR THE ARTS. MONIES CANNOT BE SUBJUGATED BY ANY OTHER PROGRAMS. ADVISORY COMMITTEE OF LOCAL ARTISTS TO DEVELOPE USAGE SOLUTIONS THAT ARE SHORT AND LONG TERM AND OPEN ENDED. THEY WOULD FOSTER COMMUNITY INVOLVEMENT WITH ALL AGE GROUPS.

Community input and participation before decisions are made.

Reach out to artists, musicians & authors or their representatives, to perform in Morgan Hill, give workshops, etc. in Morgan Hill. Teach the arts in our schools!

The spider on the parking garage was not well executed. If it looked anything like a tarantula I could understand, but it looks like a bizarre black widow. Silly and whimsical art should be more heavily reviewed due to its ability to create controversy.

The most important action that the city could take would be to have local artists create the artwork...

Put in plans to protect the artwork immediately. Nothing is sadder than to see vandalism take over and the artwork disappear (downtown mushrooms!). Ultimately, a walking tour of MH could point out the highlights of the city - as long as some historical and important sites are left to see.

Listen to what the public wants or quit wasting our time with these pointless surveys.

Be inclusive and local.

keep artists local to the city

Outreach to artists to find a way for it to happen.

Select Art Works that represent cultural diversity

Clear, well planned, timely communication regarding WANTING/NEEDING/WELCOMING the input of RESIDENTS and Business Owners.

Just doing something
GET RID OF THE SPIDER. This does not represent Morgan Hill in the slightest. It doesn't even look like a Tarantula. There are so many more interesting ideas that could be used. And whatever is put in its place, USE A LOCAL ARTIST.
Please. GET RID OF THE SPIDER. Not one local resident I know thinks this is a good idea. Listen to the people!!
Understand the history of the city and reflect it while preserving historical sites
Spend it on something that we could all benefit from!!!!!!!!!!
Listen to the real local people. The biggest blunder our town has engaged in is taking away the lanes downtown in favor of an expanded bicycle lanes that are hardly used. Traffic now is backed up into local family neighborhoods. Hopefully the art chosen will take into consideration the surrounding residences not a few special interest individuals.
Include all cultures, don't come up with excuses after the fact for excluding all minorities from the art works selected.
Be thoughtful in their choice of public art. Don't be too modern. Choice art that speaks to all cultures and ethnicity and is encompassing rather than divisive.
Continue to have community input and seek more philanthropic contributions.
NOT to model Downtown SJ, or put large obtuse, abstract pieces in Morgan Hill. People love Morgan Hill because it stands alone on its Beauty. Take your time with the pieces that you choose. I like the Zen Doodles. You took a local and allowed them to create something new and original. (i think that is temporary) but do the same with the art pieces.
leave it to non-governmental organizations to decide the 'what', where and they pay for it. i get the feeling the city has this money that is burning a hole in its pocket and they just can't resist spending it
KEEP AN OPEN MIND AND GET AS MUCH INPUT FROM CITIZENS AS POSSIBLE!
art in schools
Dedicate funds and continue to pursue art for the city in the downtown and surrounding areas.
funding!
Listen to its citizens. I think it is great that you are taking this survey. It will be even better if you take the time to listen to it. I wrote to every city council member when I first heard about the spider going in. I did not hear back from even one of them. That is not the type of city I want to live in.
Funding and supporting innovative public-private partnerships.
Involve the community in decision making... Make sure that meetings etc are widely advertised in advance. If I had known there were meetings prior to the approval of the Tarantula going on the parking structure I would have been there to voice my opinion which would have been NO

Bring more business to downtown and fill the vacant buildings that we have. Why do all this if only a handful of people come downtown?

Take your time.

Listen to people who go to council meetings, continue surveys (mail and e-mail), FB engagement.

Continue to invest and provide funds and grants for local artists to be showcased. Be a goto location for arts and culture. Something tasteful, that blends the past with the present.

Do not put the spider up on the parking garage!

Get regular input from its residents.

Be transparent with their decisions. Listen to us when we express our opinions. Be willing to admit mistakes and continue to move forward as a community. This town doesn't have a huge amount of respect right now for our government. Address the concerns, make changes, and move forward.

I think the city can simply continue to support arts, continue installing public art, and hosting the wonderful events and businesses that make Morgan Hill unique.

Have design ideas published on social media to be voted on

Chalk up some cha ching (if required) and let artists put up some art.

Maybe talk to other cities that have increased their art presence about their process.

Stand firm when people yell about how much it costs or that they don't like. Art isn't and shouldn't be free, and you can't please everybody.

Pleasing to the eye artwork that inspire the look of a small town.

Find money. Find an appropriate space or build one for music events. Could even be outdoors in warm months but an indoor venue would be great!

Engage the community, especially those skilled and educated in cultural, historical, and creative fields.

Create a web presence around the public art of Morgan Hill. If you come to Morgan Hill you can see it, but we need to get the word out that we have so much to offer - including art. We need photos and maps, not just words and a description. If you search Morgan Hill Public Art you don't find even the mushrooms in the top images.

Loose the spider on parking garage and restore old downtown buildings and maintain small town charm of old morgan hill

They should not stall with red tape, etc.

be creative....build water storage

Honestly, I would rather see an improvement in the Middle Schools than any Art at all.

Do not put art/culture/creativity above the things that really matter such as water shortage. I would hate to see a huge amount spent on art while other areas suffer because they don't have enough money. Local farmers and their water needs should be a priority above art. So far MH is failing in this area.

Fix the roads, art is not a necessary part of life when people are ruining their cars trying to get to work to support their families.

To ensure that its citizens are not repulsed by what some call "artistic".

Read through and listen to all of the thoughts of the residents of Morgan Hill and make decisions based on what is best for the city (sometimes what is best for the city is not always what the loud majority is saying (for example, currently complaining about downtown)).

Be careful about some of the abstract artwork. I think that sometimes the selection and prices aren't in sync with the charming character and culture of Morgan Hill. I know you'll never satisfy everyone all the time but think the glass tarantula wasn't a good decision. Statue at train station is charming. Some more whimsy would be good.

9. What types of public art would you favor? (select 3)

Responses for “Other”:

street performances, music,

interactive art that brings the community and families together

whimsical interactive art in the parks

Decorated 5' tall wine glasses celebrating the Wine Trail

Statues, monuments, fountains, themed gardens, benches

would love fountains but not with drought

... more art shows.

Bring the mushrooms back!

All of these ideas are fantastic!!

Tile mosaics

mosaics

Common sitting areas where people may relax with family/enjoy art
Evolving and always changing
Make functional objects beautiful.
Items with MH city logo
Performing Arts
Welcome to Morgan Hill signs, Sister Cities signs, more winery, equestrian signs
More street fairs
Exhibitions, shows, displays, performances
No tarantulas
Street (Sand art contest)
Monumental architectural or environmental concept.Primary plan.
Painting small murals on gray metal electricity/juncture boxes. I
NOT A SPIDER!
See item 6 above
Interactive creations.
paved bricks w/inlay-ed tile & Lamp posts
Be water wise!
Spiders. Lots of spiders.
Utilizing our outdoor ampitheater for plays/music/performances
Like the Mushroom
downtown stores that sell/display art

10. How would you like to be involved with public art?

Responses for “Other”:

Reduce city council pay/income to make up for difference!
Participate in selecting the submitted statues/fountains/garden renderings.
Volunteer at public art events
Go crazy, Maureen, this are all great ideas!
paint a mural
Participate as an artist
... attend art shows.
the beautiful mosaic steps in SF are a good example of a successful community ar
none
None
I would not
Introduce community organizations and philanthropists to underserved groups
Create art to include in an exhibit, read poetry or literature orally
give support to the council when they help art projects go further
Business/Associations develop street themes/concepts.
Keep me on list. I would love to help but am short on time right now.
I can only draw stick people so I would not help with this.
I already participated on the zen doodle project. Great community project!
please keep art a low priority and discreet