

From: [Edith Ramirez](mailto:Edith.Ramirez@morganhill.ca.gov)
To: [Leslie Little](mailto:Leslie.Little@morganhill.ca.gov); [Steve Rymer](mailto:Steve.Rymer@morganhill.ca.gov); [Angie Garcia](mailto:Angie.Garcia@morganhill.ca.gov)
Subject: FW: Economic Development Workshop--Wednesday 7/15 at 5:30 PM
Date: Wednesday, July 15, 2015 2:54:44 PM

Please add to item #19. Thank you.

From: Aragon, Lisa [<mailto:Lisa.Aragon@anritsu.com>]
Sent: Wednesday, July 15, 2015 2:50 PM
To: Edith Ramirez
Subject: RE: Economic Development Workshop--Wednesday 7/15 at 5:30 PM

Hi Edith. I'm very disappointed to miss this meeting!!! I have prior commitments.

My position which you can share, is that we do not have an oversupply of hotel rooms. In fact, one company event has taken up every viable room in Morgan Hill for several weeks in July 2015. Our fantastic sports complex has created a thriving hotel business which also supports the need for more viable hotel rooms. The fact is, we need more options in Morgan Hill, as I have had to send travelers to San Jose because there is not enough viable rooms. Without an additional hotel (or two), Morgan Hill loses revenue (when travelers stay in other Cities because of lack of rooms)– and hotel revenue is very lucrative for cities. Yes, there may seem like there are a lot of hotels in Morgan Hill, but not all are suitable for business travelers or families. With Business and Tourism, we need good quality branded hotels in Morgan Hill. I encourage the City to look at the business need and increasing tourism to help make their decisions. The local hotels can report how often they are sold out, which is often. They can also report how they are also now raising prices because of the demand and lack of supply. It is in Morgan Hill's best interest to have an added hotel (or two). Thank you.

Best Regards,

Lisa Aragon

Executive Assistant/Travel Manager
AUS Corporate Administration
Anritsu Company | 490 Jarvis Drive, Morgan Hill, CA 95037
Lisa.Aragon@anritsu.com | Ph: 408-201-1495 | Fax: 408-778-3180



From: Edith Ramirez [<mailto:Edith.Ramirez@morganhill.ca.gov>]
Sent: Monday, July 13, 2015 2:10 PM
Subject: Economic Development Workshop--Wednesday 7/15 at 5:30 PM

Dear Business & Community Partners,

I would like to invite you to join me for an economic development workshop we are having with the **City Council this Wednesday at 5:30 PM** at the City Council Chambers. This workshop will provide the council an opportunity to discuss the economic development

program for Morgan Hill for 2015 and 2016. We'll be discussing industrial, commercial/retail, downtown and hotel development among other things. I think you'll find this conversation fruitful and your perspective as a business and community leader is always appreciated.

In addition to the **5:30 PM Economic Development Workshop**, the council will discuss a couple of items that may be of interest to you. Below are some interesting items and links to their respective staff reports.

Item 19—Hotel Market Study—An analysis and discussion with HA&A regarding the Morgan Hill Hotel Market.

[Staff Report](#)

[Consultant PP Presentation](#)

Item 20—City Action in response to referendum on Lightpost Riverpark

Hospitality (southeast corner of Lightpost Way and Madrone Parkway). This item is in response to the signatures submitted to City Council to resend a zoning designation approved on March 18th that changed the zoning from light industrial to commercial to allow for more flexibility on uses. A coalition of local hoteliers circulated a referendum petition to protect the industrial land supply and to prevent an oversupply of hotel rooms in Morgan Hill.

[Staff Report](#)

As you can see, interesting items on the agenda...all the impact the economic outlook of our community. Feel free to joins us for all or any of these conversations.

Regards,

Edith

EDITH RAMIREZ

Principal Planner/Economic Development Manager

City of Morgan Hill

17575 Peak Avenue

Morgan Hill, CA 95037

408-310-4633

edith.ramirez@morganhill.ca.gov

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