



Sierra Club Loma Prieta Chapter

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Mayor Steve Tate and Councilmembers
Morgan Hill City Hall
17575 Peak Avenue
Morgan Hill, CA 95814

Reference: CCE Ordinance

Dear Mayor Tate and Councilmembers,

As of this writing, both the City Councils of Sunnyvale and Cupertino have voted to support the joint development of a Community Choice Energy Program called “Silicon Valley CCE Partnership.”

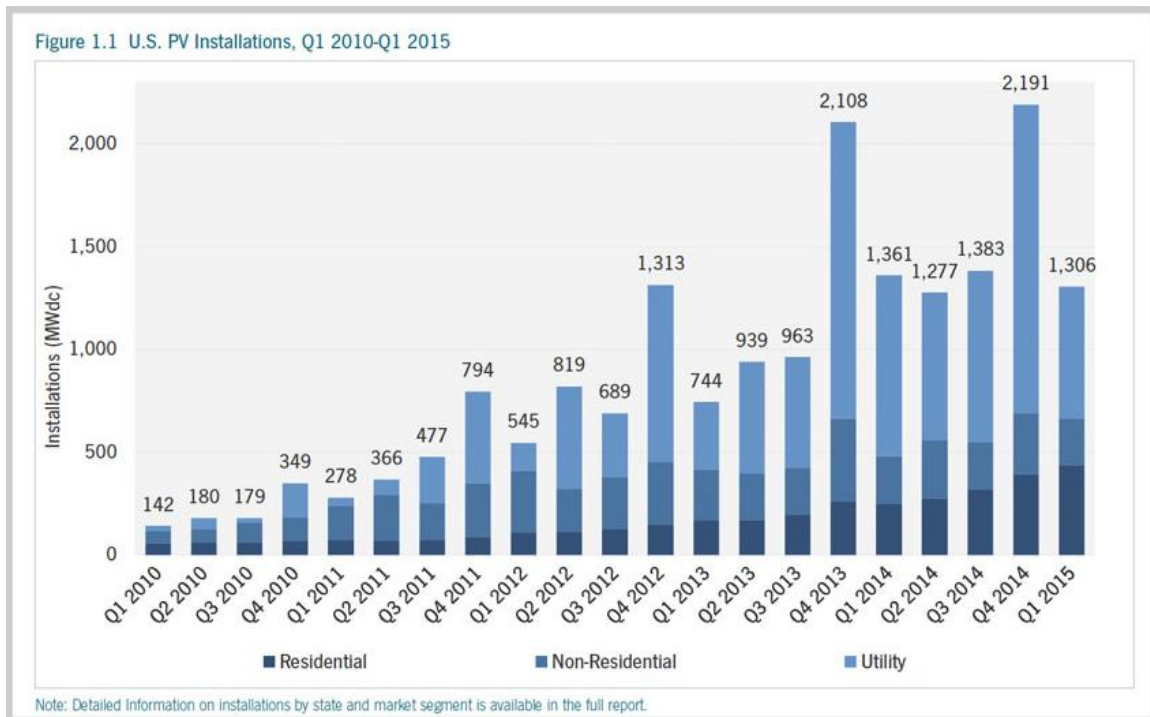
You now have an opportunity to join with neighboring communities and vote for the CCE ordinance. This will allow your residences to have a choice.

The CCEs formed in Marin and Sonoma Counties are examples of successful CCEs that have provided significant benefits to their communities.

A CCE that is dedicated to renewable energy sources is a winner on all counts:

- It creates more jobs than fossil-fuel sources.
- It will reduce greenhouse gas emissions.
- It will improve air quality since there are no pollutants associated with renewable energy sources.
- It can provide the option of less expensive energy to consumers.
- It can enhance the economics of rooftop solar.
- It will introduce a free market for electricity to Cupertino residents.

As this figure demonstrates, solar installations are increasing steadily due to the improvement in costs and a wider acceptance of the technology. The “spikiness” of the graph is due to the occasional super-large utility installation.



We appreciate your continued support of CCEs and other initiatives to reduce and eventually eliminate greenhouse gas emissions.

Sincerely,

Gary Latshaw, Ph.D.
Air Quality Chairman of the Conservation Committee
Loma Prieta Chapter of the Sierra Club

Cc: James Eggers, Chapter Director
Loma Prieta Chapter of the Sierra Club

Cc: Sue Chow and Gladwyn d'Souza
Climate Action Leadership Team Co-Chairs
Loma Prieta Chapter of the Sierra Club