



May 18, 2016

Mayor Steve Tate  
**Morgan Hill City Council**  
City of Morgan Hill  
17555 Peak Avenue  
Morgan Hill, CA 95037

Re: Agenda Item no. 18, Site Review: Monterey – Leal: Granada Hotel

Mayor Tate,

The Morgan Hill Downtown Association Board of Directors (or Placemaking Committee) would like to express our enthusiastic support for the Leal Granada Hotel.

Finally, a special lodging establishment that in itself can be considered a destination right in our downtown! The proposed hotel will bring a much sought after amenity to our downtown and the region. Every part of the community will benefit from more visitors staying for longer periods of time in our town.

With the proposed business model the new hotel and associated shops promise to bring many new patrons to our downtown to enjoy the wedding services, upscale food and wine shopping, and florist, but just as importantly to discover what we already have to offer in our established and flourishing downtown. We look forward to seeing those overnight visitors strolling our downtown at all hours of the day.

We believe that this proposed hotel represents a once in a generation opportunity to do something big and bold and we should not shy away from it. Controversy will surely follow, as it has with every other aspect of potential change in our community, so we must be prepared to receive it and respond with honest evaluations of the immense benefit that this development offers to bring.

We support this resolution.

Please feel free to contact us if you would like any clarifications of our comments.

Thank you for considering our recommendation.

Sincerely,

Raquel Crowell  
On behalf of:  
**Morgan Hill Downtown Association Board of Directors**