



2016 Focus Areas Projects and Initiatives

Planning Our Community

1. Completing the General Plan Update
2. Completing the Zoning Code Update
3. Updating the Residential Development Control System
4. Creating an Economic Development Blueprint
5. Updating the Parks, Recreation, Trails and Bikeways Master Plan
6. Developing a Public Safety Master Plan
7. Developing the M-West Masterplan
8. Completing a Community Development Fund Fee Study
9. Updating Utilities Master Plans (Water, Sewer, Stormwater)
10. Developing a Station Area Master Plan
11. Updating the Downtown Parking Strategy
12. Evaluating long-term Housing Administration Strategy
13. Creating a Telecommunications Master Plan
14. Developing 5-year Urban Water Management Plan
15. Reviewing the Police Department Strategic Plan
16. Commencing the Library Expansion Design

Developing Our Community

17. Advancing the Sports, Recreation, Leisure District
18. Implementing the City-wide Agriculture Mitigation Ordinance
19. Managing Downtown Park and Trail Development
20. Implementing Redevelopment Sites #1 & 4 (Leal Hotel & Market Hall)
21. Executing UHC Development Agreement
22. Implementing EAH scattered site development
23. Constructing a multitude of water and wastewater projects
24. Supporting community effort to design and raise funds for an Inclusive Playground
25. Completing the public investment in Downtown Placemaking initiatives



Enhancing Our Services

26. Transitioning to a 2-year budget cycle
27. Completing and implementing Development Services Review recommendations
28. Implementing TRAKiT Land Management Software
29. Ensuring proper resources are allocated to Downtown Maintenance Services
30. Negotiating extension of CALFIRE Partnership Agreement
31. Negotiating the Outdoor Sports Center Partnership Agreement
32. Performing a successful recruitment for an experienced City Attorney

Improving Our Communication

33. Completing a significant community engagement process relating to community priorities
34. Implementing enhancements to our existing communications and engagement efforts
35. Enhancing the public's understanding of City decisions and achievements

Participating in Regional Initiatives

36. Executing the Community Choice Energy JPA
37. Implementing County-wide Interoperability Radio Project – SVRCS
38. Participating in County-wide transportation measure discussions
39. Working with the High Speed Rail Authority
40. Participating in Task Force on Water Efficient New Development
41. Participating in County led effort relating to Aging Friendly City designation
42. Coordinating City Bikeways, Trails, Parks and Recreation Master Plan Update with Countywide Trails Masterplan
43. Providing preferences to house the homeless with Santa Clara County
44. Participating in the Santa Clara County Regional Housing Task Force

- Enhancing public safety
- Protecting the environment
- Maintaining fiscal responsibility
- Supporting youth
- Fostering a positive organizational culture
- Preserving and cultivating public trust