

City of Morgan Hill

Older Adult Services Update

City Council Meeting-October 19, 2016



Background

March 18, 2015 Council accepted the Staff recommendation to take a larger role in management of Senior Center operations and services for older adults.

September 9, 2015 the Older Adult Services Supervisor was hired.

November 18, 2015 Staff gave an overview on the Age-Friendly Cities Initiative and steps necessary to earn the City of Morgan Hill the World Health Organizations Age-Friendly designation.

April 6, 2016 Staff gave an update on the Age-Friendly Initiative and the Council adopted a resolution:

- 1) Designating Morgan Hill's commitment to become an "Age-Friendly" City;
- 2) Authorizing the Mayor to sign a letter of support; and
- 3) Authorizing the City Manager to execute the application form to the World Health Organization for designation of Morgan Hill as an "Age-Friendly" City.

June 24, 2016 the City of Morgan Hill earned the designation and joined the World Health Organizations Global Network of Age-Friendly Cities and Communities.

Why is the Age-Friendly Cities Project Important

World's population is becoming:

- **Older-By 2030, one in four Santa Clara County residents will be over the age of 60**
- **More urban**



The eight domains of an Age-Friendly City



A 4-Stage Cycle for Continual Improvement

Apply to Join the Age-Friendly City Network



Planning

- a. Involve older people
- b. Assessment of age-friendliness
- c. Develop an action plan
- d. Identify indicators



Implementation

- a. Implement action plan
- b. Monitor indicators



Evaluate Progress

- a. Measure progress
- b. Identify successes and remaining gaps
- c. Submit progress report



Continual Improvement

- a. New plan of action
- b. 5 year cycle



Identified Needs

Transportation

Housing

Social Participation

Communication and Information

Community Support and Health Services

Outdoor Spaces and Buildings

Age-Friendly Goals

Short Term Goals:

- 1) Improve Communication and Information
 - a) Launch a Newspaper Column, and have an Age-Friendly Educational Campaign
 - b) Improve the dissemination of information
- 2) Improve Access to Community Support and Health Services
 - a) Partnerships and collaborations
 - b) Internship Site-work with local Universities
 - c) Case Management

Age-Friendly Goals

Long Term Goal:

- 1) Foster the use and availability of alternative transportation options
 - a) Explore other successful transportation options
 - b) Shuttle Service-Work to establish a bus/van shuttle to and from the Senior Center to various locations throughout Morgan Hill.



What we have accomplished!

Short Term Goal #1

- Launched our Age-Friendly Newspaper Column-we have had 4 articles specifically related to Age-Friendly in Morgan Hill Life.
- Created a Sub-Committee for Outreach to Isolated Seniors
- Information available on website and Social Media
- Campaign to get County-wide Age-Friendly Survey out to Community
- Regular Communication through FB, website, email blasts, newsletters
- Senior Resource Fair

What we have accomplished!

Short Term Goal #2

New Partnerships/Collaborations:

- Westmont
- The Lodge
- Alzheimer's Association
- Hospice
- Live Oak Adult Day Care
- Sourcewise
- Gilroy Senior Center
- County of Santa Clara
- CAFE

Internships:

- Volunteer Program/Health Fair
- CAFE



What we have accomplished!

Long Range Goal #1: Transportation

- Established a transportation sub-committee
- Researched various models of transportation delivery
- Represented South County at several VTA Next Network workshops in San Jose and Gilroy.
- Organized a joint meeting with Gilroy and VTA representative Larry Carr
- Chair of the Sourcewise Advisory Council Transportation Committee

What have we accomplished!

Other General Accomplishments:

Started the El Toro Social Club- Program, Website, 150+ members

Advocacy and Leadership

Sourcewise Advisory Council

Sourcewise Hearings

Trailblazer in the Age-Friendly County Initiative

CPRS District 4 Aging Section Representative



Increase in Programs and Program Participation at the Senior Center

Increase in # of Volunteers, Volunteer Hours, and Opportunities

Increased Community Involvement

On the Horizon

Sustainability-Endowment Program-Naming Rights, Giving Tree

County Age-Friendly Survey-Long Range Plan for Senior Services

South County Life Long Learning

New Transportation Program for Seniors

Continue to strengthen and grow partnerships and collaborations internally and externally.

- Case Management Services on-site

- Pop up Health Clinic

Program Development

Spreading the word!

Being Mortal-October 20th, 2-4pm, CCC (Partnership with County, IOA)
-Frontline film on terminal illness and end-of-life choices, based on the bestselling book by Dr. Atul Gawande

Encourage Adults 50+ to complete the County-wide Age-Friendly Survey

