

5. How would you know if the Commission is successful in supporting the City Council's Goals?

They are re-elected.

6. What would you like to accomplish as a member of the Commission?

Attached on separate sheet

7. What are the greatest opportunities facing the community in regards to this Commission?

Attached on separate sheet

8. If you are an incumbent seeking reappointment:

- | | | |
|--|------------------------------|--|
| • Are you currently serving on a Committee? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • Are you next in line to serve as Chair or Vice-Chair? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • Are you assigned to a special project? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • If assigned to a special project, please identify the project: | | |

Name of commission

9. I am interested in serving on the following Commission or Committee? Please indicate:

☐ **LIBRARY, CULTURAL AND ARTS COMMISSION**

The Library, Culture and Arts Commission provides the City Council with advice and recommendations regarding the adequacy of library facilities; seeks opportunities for city sponsored artistic and performance opportunities; encourages community involvement in the arts; and reviews and recommends works of art to be acquired by the City or installed on public property. This seven member Committee meets on the second Tuesday of odd numbered months at 7:00 p.m. at the Morgan Hill Library.

☐ **PARKS & RECREATION COMMISSION**

The Parks and Recreation Commission provides the City Council with advice and recommendations on recreation programs, activities and resources. The Commission also plans for the future growth and development of parks facilities and recreation programming. This seven member Commission meets on the third Tuesday of odd numbered months at 7:00 p.m.

☒ **PLANNING COMMISSION**

The Planning Commission performs duties and exercises power and authority with regard to planning, subdivisions, zoning, zoning administration, residential development control, and other land use regulatory controls as prescribed by ordinance and state law. The Commission serves as an advisory body to the City Council on Zoning and General Plan related matters. The Commission is a seven member body, and each commissioner serves a term of four years and meets on the second and fourth Tuesday each month.

By my signature below, I acknowledge that I will be subject to the City's Conflict of Interest Code; the City Council's requirement of a two hour "Fair Political Practices Commission AB1234 Ethics" training session, and the requirement to file Statements of Economic Interest forms with the City of Morgan Hill when I assume office, annually thereafter, and when leaving office.

By my signature below, I consent to comply with all government regulations, should I be appointed to serve on a City of Morgan Hill Commission or Committee, and confirm that I have read the attached Ethics Policy; that I do subscribe to this Policy; that I will apply it to the specific responsibilities which I may be assigned; and that I will practice the core values set forth in this Policy in my public service for the City of Morgan Hill. Additionally, I commit to attend and participate in all Commission and Committee meetings to which I am appointed, unless excused by the Chair.

SIGNATURE: Michael L. Rolston

Date: 12/27/2016

Question 3: What do you believe to be the role of the Commission, and why you would like to serve on this Commission?

The role of the Planning Commission is to advise the City Council on land use, the general plan and development issues affecting the long-term economic viability of the community. The Commission should listen and respond to the needs of Morgan Hill's citizens and formulate a plan that balances the best usage of the City's most precious resource, land.

I would like to serve on this Commission because I have an immense pride in the City of Morgan Hill. I intend to be a resident of the City into my old age and I want to continue to see this community flourish and prosper. In addition, I want to serve on this commission to ensure the community capitalizes upon the opportunities and potential it now has.

Question #4: What skills and experience do you believe would be important to your role as a Commissioner?

My experience in the commercial real estate industry gives me the knowledge to understand general plans, the impact of zoning changes, and how cities and developers are implementing mixed-use development projects. I have seen how some cities are providing community amenities to attract top-tier development companies. Daily I work with parcel maps, tract maps, CC&R's, easements, and environmental impact studies. I have also seen why some cities have flourished and some cities have struggled with the growth rate of the Silicon Valley. I know my skills and my experiences will add value to the Planning Commission.

Question #6: What would you like to accomplish as a member of the Commission?

To make the community a better place than when I was appointed. I want to have a better understanding of what the citizens of Morgan Hill want from its leaders and planners. I want to help implement a plan that will generate sustainable growth and provide a foundation for future generations to continue to enjoy our open spaces and family orientated values.

Questions #7: What are the greatest opportunities facing the community in regards to this Commission?

There are a number of developments impacting the Bay Area. These include high-speed rail, electrification of Cal Trains, the Diridon Station, self-driving cars, and BART in the South Bay. We live in an area with mature and well established technology companies, one of the best climates in the world, an incredible Silicon Valley brain trust, the Levi Stadium, and have many vacant infill locations throughout the city, a less than 5% vacancy rate in the industrial/office sectors of the city, strong anchor retailers, an outstanding wine trail and a downtown revitalization effort. We have the opportunity to make Morgan Hill of the best cities in the Bay Area, so let's capitalize on it.

Michael L. Robertson

PROFESSIONAL EXPERIENCE

First American Title: National Commercial Service, San Jose, CA

September 2013 - Present

Business Development Representative

- Work with lenders and brokers on complex transactions from inception to closing
- Increased sales by 80% during first year of employment.
- Keep clients abreast of current market conditions
- Assist clients with understanding the title and escrow process.

Sunstate Equipment Company, Fremont, CA

March 2006 – September 2013

Outside Sales Representative for one of the largest privately held rental equipment companies in the nation.

- Managed a \$2.5 million territory by calling on key accounts working on multi-million dollar construction projects.
- Increased sales by 125% and active customer base by 95% during the first 2 years
- Focused on understanding customers business and how superior service will add value to their bottom line, while not lowering pricing or rate structure.
- A firm understand of competitors strategies, business levels, and tactics used to win over customers.
- Qualified customers, assessed needs, provided solutions, negotiated pricing, established strong relationships and repeat business.

XL Construction, San Jose, CA

September 2005 – February 2006

Project Engineer for a construction general contractor specializing in micro-electronic, bio-pharmaceutical and educational projects.

- Estimated projects, determined scope of work and regularly interacted with subcontractors.
- Reviewed, prepared and distributed information critical to project completion.
- Maintained a solid line of communication with subcontractors and architects as a proactive approach to problem solving.
- Reviewed and analyzed subcontractor pricing to ensure fairness and accuracy

EDUCATION

Chapman University

Orange, CA

Bachelor of Science in Business Administration, Jan 2003

- Emphasis in Entrepreneurship and Marketing
- GPA in major = 3.39 on a 4.0 scale

Macquire University, Studied Abroad 2000

Sydney, Australia

- Courses taken in Marketing and Economics

MEMBERSHIPS AND AWARDS

- Member of Toastmasters International
- Awarded Pi Kappa Alpha's Brother of the Year in 2001.

OTHER

- Graduated from the Dale Carnegie course "How to Win Friends and Influence People".
- Feb 2003 thru Nov 2003 worked and traveled around the world.
- Have continued to upgrade knowledge base by taking courses in sales management and investment management at local colleges.