



CITY OF MORGAN HILL APPLICATION FOR APPOINTMENT TO COMMISSION OR COMMITTEE

(In order to be considered for appointment, this application form must be fully executed and all questions answered by applicant, including those who are Incumbents. If you prefer to type your answers on the form, an electronic version will be e-mailed to you upon request.)

Name: Yvonne Martinez *E-mail Address: [REDACTED]

*Home address: [REDACTED] *City: Morgan Hill

*Telephone: (Work) ([REDACTED]) (Home) ([REDACTED]) (Cell) ([REDACTED])

Occupation: Urban Planner Employer: [REDACTED]

Number of Years lived within City Limits: 21.00 Are you a registered voter? Yes ☒ No ☐

If not a MH resident, years worked in City Limits: [REDACTED] -or-

Years lived within the MH School District boundary: 21

Do you have any relatives currently employed by the City of Morgan Hill? Yes ☐ No ☒

Properties owned in Morgan Hill/Address(es):

N/A

*I consent to the release to the public of the above contact information marked with an *: Yes ☐ No ☒

QUESTIONNAIRE

(Please attach additional sheets, as necessary, to provide complete answers)

1. Please attach a resumé, or briefly describe your background, listing the qualifications and skills, which you can contribute to the Commission.

I am an excellent candidate for the Morgan Hill Planning Commission because I am deeply familiar with Morgan Hill, and the opportunities and challenges of the City. I earned an undergraduate degree in International Business and a Masters of Urban Planning at NYU focusing in Economic Development enabling me to be well versed in issues pertaining to Planning and Development. I have served and am familiar with governance and could contribute my professional and personal experience working with public and private organizations to the Planning Commission.

Professionally, my background is in Business Development, Real Estate, Economic Development and Infrastructure. Some of the work I have done includes serving in Business Development for United Kingdom Trade and Investment in infrastructure and transportation, as a project manager.

2. Have you served on any other citizen advisory commissions or committees? If so, please list and briefly explain the purpose of each committee.

Having experience in governance and serving on multiple boards in a public capacity will help me quickly ramp up and be able contribute to the Commission.

During my undergraduate work, I was elected as the Business Representative to San Diego State University Student Council attending weekly meetings to manage and discuss campus business, the budget and allocate resources to campus issues such as safety, tuition, recreation, planning, utilities facilities, staff and parking.

As a graduate, I was elected twice to represent the Urban Planning Department at NYU. First I was elected to the Urban Planning Student Association (UPSA) representing NYU Urban Planning students to create events, affordable housing, economic development, finance.

3. What do you believe to be the role of the Commission, and why you would like to serve on this Commission?

I understand the Planning Commission to recommend policy and decisions surrounding housing, land use, transportation, economic development, the environment and other areas to support the City Council to carry out the initiatives and goals in the General Plan, by residents and other City policies. I would like to serve on the commission to influence the policies that will be implemented to shape Morgan Hill and the future of this great community.

4. What skills and experience do you believe would be important to your role as a Commissioner?

First and foremost, I am a team player and a collaborator and think it is important to get behind and back good ideas regardless of where they come from. We all have the City's best interest in mind and can have healthy discussion to come to the best solution.

This and my professional experience in addition to my formal training as a planner make me familiar with budgets, general plans, municipal ordinances, special districts, and reports. I realize the position would require extensive reading, public forums, seeking and addressing community input, understanding issues can be sensitive and/or complex and require discretion would all help me as a Planning Commissioner.

5. How would you know if the Commission is successful in supporting the City Council's Goals?

The commission would be successful if the community sees the Commission has good communication and a continuous feedback loop with City Council. Being up to date with the Council's goals would enable the Commission shift priorities to best support Council as the business and priorities of Council change as they sometimes can.

6. What would you like to accomplish as a member of the Commission?

I would like to foster economic development for Morgan Hill, encourage affordable housing, strengthen our infrastructure and preserve our open land and environment.

7. What are the greatest opportunities facing the community in regards to this Commission?

- 1) To incorporate more language to encourage developers to contribute to helping the City build affordable housing in our policies and RDCS in order to build more affordable housing.
- 2) To protect our open space. Morgan Hill is unique in that we still have open land and we can still use policy to outline where we will protect our land and allow growth.

8. If you are an incumbent seeking reappointment:

- | | | |
|--|------------------------------|--|
| • Are you currently serving on a Committee? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • Are you next in line to serve as Chair or Vice-Chair? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • Are you assigned to a special project? | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| • If assigned to a special project, please identify the project: | | |

Name of commission

9. I am interested in serving on the following Commission or Committee? Please indicate:

☐ **LIBRARY, CULTURAL AND ARTS COMMISSION**

The Library, Culture and Arts Commission provides the City Council with advice and recommendations regarding the adequacy of library facilities; seeks opportunities for city sponsored artistic and performance opportunities; encourages community involvement in the arts; and reviews and recommends works of art to be acquired by the City or installed on public property. This seven member Committee meets on the second Tuesday of odd numbered months at 7:00 p.m. at the Morgan Hill Library.

☐ **PARKS & RECREATION COMMISSION**

The Parks and Recreation Commission provides the City Council with advice and recommendations on recreation programs, activities and resources. The Commission also plans for the future growth and development of parks facilities and recreation programming. This seven member Commission meets on the third Tuesday of odd numbered months at 7:00 p.m.

☒ **PLANNING COMMISSION**

The Planning Commission performs duties and exercises power and authority with regard to planning, subdivisions, zoning, zoning administration, residential development control, and other land use regulatory controls as prescribed by ordinance and state law. The Commission serves as an advisory body to the City Council on Zoning and General Plan related matters. The Commission is a seven member body, and each commissioner serves a term of four years and meets on the second and fourth Tuesday each month.

By my signature below, I acknowledge that I will be subject to the City's Conflict of Interest Code; the City Council's requirement of a two hour "Fair Political Practices Commission AB1234 Ethics" training session, and the requirement to file Statements of Economic Interest forms with the City of Morgan Hill when I assume office, annually thereafter, and when leaving office.

By my signature below, I consent to comply with all government regulations, should I be appointed to serve on a City of Morgan Hill Commission or Committee, and confirm that I have read the attached Ethics Policy; that I do subscribe to this Policy; that I will apply it to the specific responsibilities which I may be assigned; and that I will practice the core values set forth in this Policy in my public service for the City of Morgan Hill. Additionally, I commit to attend and participate in all Commission and Committee meetings to which I am appointed, unless excused by the Chair.

SIGNATURE: Yvonne Martinez Digitally signed by Yvonne Martinez
Date: 2017.01.12 14:47:45 -08'00'

Date: 1/12/17

Answers copied from application for readability

Supplemental questions from application

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Professionally, my background is in Business Development, Real Estate, Economic Development and Infrastructure. Some of the work I have done includes serving in Business Development for United Kingdom Trade and Investment in infrastructure and transportation, as a project manager for a \$90MM mixed use development project, as a Business Analyst in retail commercial real estate and as a community advisor to a redevelopment project in India. Having worked with public and private organizations in project management, housing, commercial real estate and economic development I could advance the interests of the City and Residents while understanding the developers and investors perspective to find where interests intersect and can benefit the City.
2. Having experience in governance and serving on multiple boards in a public capacity will help me quickly ramp up and be able contribute to the Commission.
During my undergraduate work, I was elected as the Business Representative to San Diego State University Student Council attending weekly meetings to manage and discuss campus business, the budget and allocate resources to campus issues such as safety, tuition, recreation, planning, utilities facilities, staff and parking.
As a graduate, I was elected twice to represent the Urban Planning Department at NYU. First I was elected to the Urban Planning Student Association (UPSA) representing NYU Urban Planning students to organize panels on affordable housing, economic development, finance, environmental issues such as water and open space as well as transportation, provide additional programming to highlight urban planning issues throughout NYC, influence hiring of professors, organize panels on affordable housing, economic development, finance, environmental issues such as water and open space as well as transportation.
Then I was re-elected to represent UPSA to the NYU Wagner (School of Public Service) Student Association to manage and discuss campus business, the budget and allocate

resources to campus issues such as safety, tuition, recreation, planning, utilities facilities, staff and programming.

3. I understand the Planning Commission to recommend policy and decisions surrounding housing, land use, transportation, economic development, the environment and other areas to support the City Council to carry out the initiatives and goals in the General Plan, by residents and other City policies.

I would like to serve on the commission to influence the policies that will be implemented to shape Morgan Hill and the future of this great community.

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