more participants = more funding for breakthrough research

Relay For Life of Morgan Hill City Council Meeting



FEBRUARY 22, 2017

Welcome (back) to Relay For Life!



- Relay For Life is the signature fundraiser for the American Cancer Society
- Relay is staffed and coordinated by volunteers in more than 5,200 communities and 20 countries
- Relay is a team fundraising event where team members take turns walking around a track
- Each team sets up a themed campsite at the event and continues their fundraising efforts by collecting donations for goods, games, and activities



Mission Statement & Theme

Relay For Life Mission Statement

The American Cancer Society's mission is to save lives, celebrate lives, and lead the fight for a world without cancer.

2017 Relay for Life Morgan Hill

- This year's theme is "When you wish upon a cure..."
- Each team can select a Disney character or movie
- Celebrate 15 years of Relay with \$1.5 M raised since 2002





Relay participants are welcomed in the opening ceremony.

Closing Ceremonies wrap up the event. We recognize volunteers who helped run the event, the hard work of the community, and to remind us that we will continue to participate in Relay For Life until cancer is no more.

Then we start with the Survivor Lap, when survivors and people currently affected by cancer walk the track to be cheered and supported by everyone in attendance.

SURVIVOS



Darkness is symbolic of the fear that a patient feels when diagnosed. After sunset, we light Luminarias to remember those we have lost, to celebrate cancer survivors, and to show those affected by cancer that they are not alone.



When not walking, participants visit team campsites to participate in games, activities, and entertainment while learning how to be a better advocate for the American Cancer Society.





The Caregiver Lap recognizes those who have provided support to their loved ones during their cancer treatment.

track to begin the

Team members take turns walking throughout the event, to symbolize the ongoing fight against cancer.

After our survivors and caregivers take their laps, our teams pour onto the

celebration.



Get Started!

First Steps

- Register your team
- Sign up members
- Host a team meeting
- Join our Team Facebook page
 - Search Facebook Groups: Morgan Hill RFL Teams



Start Fundraising

- Set a fundraising goal
- Host a pre-event fundraiser
- Plan on-site fundraising





Marketing & Social Media

- ► Help spread the word about Relay For Life of Morgan Hill
 - Follow us on Facebook
 - Share social media posts
- Promote your fundraisers
- Share your photos and videos
- Placement on MH City Council Calendar
- Would love seeing the Council form a team





Relay for Life Contacts



Morgan Hill Relay For Life May 20th – 21st, 2017 Community Park

For more information:

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