



WE > ME

more participants = more funding for breakthrough research

Relay For Life of Morgan Hill

MORGAN HILL CITY COUNCIL MEETING

FEBRUARY 22, 2017



**SATURDAY, MAY
20 - 21, 2017**

10 a.m. - 10 a.m



**MORGAN HILL
COMMUNITY
PARK**

171 W Edmundson Ave
Morgan Hill, CA

Welcome (back) to Relay For Life!



- ▶ Relay For Life is the signature fundraiser for the American Cancer Society
- ▶ Relay is staffed and coordinated by volunteers in more than 5,200 communities and 20 countries
- ▶ Relay is a team fundraising event where team members take turns walking around a track
- ▶ Each team sets up a themed campsite at the event and continues their fundraising efforts by collecting donations for goods, games, and activities

Mission Statement & Theme

Relay For Life Mission Statement

- ▶ The American Cancer Society's mission is to save lives, celebrate lives, and lead the fight for a world without cancer.

2017 Relay for Life Morgan Hill

- ▶ This year's theme is "When you wish upon a cure..."
- ▶ Each team can select a Disney character or movie
- ▶ Celebrate 15 years of Relay with \$1.5 M raised since 2002





Get Started!

First Steps

- ▶ Register your team
- ▶ Sign up members
- ▶ Host a team meeting
- ▶ Join our Team Facebook page
 - ▶ Search Facebook Groups: Morgan Hill RFL Teams



Start Fundraising

- ▶ Set a fundraising goal
- ▶ Host a pre-event fundraiser
- ▶ Plan on-site fundraising



Marketing & Social Media

- ▶ Help spread the word about Relay For Life of Morgan Hill
 - ▶ Follow us on Facebook
 - ▶ Share social media posts
- ▶ Promote your fundraisers
- ▶ Share your photos and videos
- ▶ Placement on MH City Council Calendar
- ▶ Would love seeing the Council form a team



Relay for Life Contacts



Morgan Hill Relay For Life
May 20th – 21st, 2017
Community Park

For more information:

Nikki Underhill
2017 MH Relay Event Co-Lead
408.375.3089
nikkiunderhill@gmail.com

Kelly Carmichael
2017 MH Relay Event Co-Lead
925.520.5314
kellysue102003@yahoo.com

