



# City of Morgan Hill

## Legislation Text

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### **PLANNING COMMISSION STAFF REPORT** **MEETING DATE: SEPTEMBER 13, 2016**

**PREPARED BY:** Edith Ramirez, Economic Development Director

**APPROVED BY:** Leslie Little, Assistant City Manager/Community Development Department

#### **RETAIL STUDY SESSION**

#### **RECOMMENDATION(S):**

Discuss retail development in the City and overall retail industry trends.

#### **PROJECT SUMMARY:**

At a recent Planning Commission meeting, the Commission requested an update on retail development in Morgan Hill. The City's Economic Development Team would like to have a working session for a two-way dialog on the retail development opportunities, constraints and how the retail strategy supports the City's Tourism Strategy and the City's Economic Blueprint. City staff will discuss retail industry trends and issues, as well as Morgan Hill-specific issues associated with the shopping centers, as well as the Downtown.